



## Jump\$tart Washington Classroom Challenge and America Saves Week #ImSavingForSweepstakes

To celebrate [America Saves Week](#) (Feb. 25-March 2, 2019), Jump\$tart Washington is launching the “Classroom Challenge” as part of the #ImSavingForSweepstakes. It’s easy to enter! America Saves Week is about more than helping Americans understand the importance of saving – it’s about getting them to save *automatically*.

We know that savers with a plan are more than twice as likely to make progress towards their savings goals as those without a plan. That’s why we created the **America Saves Pledge**. When someone takes the Pledge, they identify a savings goal (such as a rainy day fund or retirement), an amount to save per month, and the number of months they will save that amount. In other words, they make a basic savings plan.

But sometimes it takes more than a nudge to create that plan. That’s why Jump\$tart Washington in cooperation Washington State Treasurer Duane Davidson are launching **Jump\$tart Washington Classroom Challenge** as part of America Saves Week.

**How does it work?** Simple. For a chance to win a \$250 party for a Washington state K-12 classroom, student savers just need to take the America Saves and sharing their goal, personal story, or favorite savings tip on social media with the hashtags **#Jump\$startChallenge** and **#ImSavingForSweepstakes**. Learn more at <http://wajumpstart.org/SavesWeek>.

### **How to enter the Jump\$start Washington Classroom Challenge**

To win a \$250 party for your classroom with Washington State Treasurer Duane Davidson and hosted by JumpStart Washington.

- Have students take the [America Saves Pledge](#), tell America Saves what you're saving for, and make a simple savings plan to reach your goal; AND,
- Share your tip, story, video or photo featuring your savings goal and that answers at least one of these questions: What are you saving for? What is your savings story and how can it help other people? What is your favorite savings tip or trick?
- Post it on Facebook, Instagram, or Twitter with the hashtags **#Jump\$startChallenge** and **#ImSavingForSweepstakes**.
- Complete the "Classroom Challenge Entry Form" at <http://wajumpstart.org/SavesWeek> (or email your submission to [wajumpstart@gmail.com](mailto:wajumpstart@gmail.com) with a screen shot of their social media item, including your contact info, school, and city).

### **Get creative!**

- Teachers and students can organize their own Savings Challenge.
- There will be two (2) winners selected from across Washington state: one East of the Cascades and one West of the Cascades.
- Keep it simple by taking a video or picture in front of the item you're saving for – like a new car or house.
- Use a video or photo editing tool to put yourself in the frame with your goal – like a trip to the Grand Coulee Dam or the Space Needle
- Use an app to add a caption or some character to your submission.

*No Purchase Necessary. The challenge starts 2/15/19 and ends 4/30/19. Winners will be notified on or about May 3, 2019. Parties will occur in May or June of 2019. As part of the Jump\$start Washington Classroom Challenge, participants will be automatically entered in the America Saves Week #ImSavingForSweepstakes by using the hashtag #ImSavingForSweepstakes*